

Conference Agenda

(Please note that the specific order, speakers, and details will be refined as we approach the event date)

Welcome Reception

WEDNESDAY, APRIL 17

5:00-7:00PM Cocktail Reception Happy Hour (Networking Opportunity)

Conference Day 1

THURSDAY, APRIL 18

6:30AM Activity: Morning Jog Through the Grapevines (Optional)

8:30AM Welcome & Opening Keynote
Mike Duncan, Bankjoy Founder & CEO

9:30AM Special Guest Keynote: Growing Deposits in Today's Economy
To Be Announced

11:00AM Morning Break

11:15AM Advanced Fraud Defense: Safeguarding Clients in the Digital Age
Weiwei Duncan, Bankjoy Founder & COO and Brent VanderMeide, Director of Platform
As digital banking continues to evolve, financial institutions are navigating an increasingly intricate landscape of security challenges. Discover how Bankjoy not only enhances your FI's ability to monitor and prevent fraud effectively but also ensures a secure and streamlined onboarding process for new clients.

12:00PM Break for Lunch

1:00PM Solving the Deposit Dilemma: Strategies for Growth
Client Panel Discussion
Hear valuable insights from partners and clients alike through this highly interactive online forum.

2:00PM Hear How Our Valued Sponsors Are Working with FIs Like Yours
To Be Announced
Join our Gold Level Sponsors and hear how they're providing valuable insights to Bankjoy's Financial Institutions.

3:00PM Afternoon Break

BREAKOUT SESSIONS:

3:30PM Banking on AI and the Dawn of Joy 2.0
Mike Duncan, Bankjoy Founder & CEO and Brent VanderMeide, Director of Platform
In this session, see how new features and powerful language capabilities can provide an even greater experience for your clients and members.

3:30PM Hear How Sub-Brands Are Helping to Drive Growth at Leading FIs
To Be Announced
A growing number of financial institutions' customers are getting older without an equally large influx of new customers. In this session, we'll share with you how Bankjoy's platform can help you spin-up sub brands that can help you target and onboard tough-to-acquire demographics.

5:00PM End of Daily Sessions

7:30-9:30PM Activity: "JoyFest" Evening Mixer (Networking Opportunity)
Enjoy an evening with your colleagues at JoyFest!

Conference Agenda (cont.)

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Conference Day 2

FRIDAY, APRIL 19

8:30AM Unveiling Bankjoy 3.0: The Next Frontier in Digital Banking

Mike Duncan, Bankjoy Founder & CEO

Exclusive Reveal: The evolution of Bankjoy's digital banking ecosystem takes shape.

9:15AM Introducing JoyCompass: A New Era In Financial Empowerment

Weiwei Duncan, Bankjoy Founder & COO

Dive into the dynamic world of JoyCompass, where cutting-edge technology meets financial strategy to significantly boost deposit and loan growth for banks. This session will unveil how JoyCompass not only enhances the financial wellness of individual users but also drives substantial growth for our bank and credit union clients.

10:00AM Empowering Local Businesses: A Panel with Impact

Panel Discussion

In this session, you'll hear direct from Bankjoy's Business Banking customers how they're assisting local businesses in their community, while meeting their own objectives.

11:00AM Morning Break

BREAKOUT SESSIONS:

11:30PM The Role of Embedded Finance in Today's Financial Services Market

Roundtable Discussion hosted by Shaw Taylor, SVP of Marketing and Partnerships

As embedded finance gains traction, many FIs are beginning to rethink their business models. In this session you'll hear how embedded finance vendors are partnering with FIs to help them achieve a host of goals.

11:30PM The Future Mapped: Collaborative Roadmap Development

Interactive Session

Roadmap Prioritization led by the Product Advisory Board Members

12:15PM Break for Lunch

Keynote: Closing Remarks

Mike Duncan, Bankjoy Founder & CEO

1:00PM Activity: Hack-A-Thon Golf Tournament (Optional)

1:00PM Activity: Wine Tasting & Chartered Tour of Napa Valley (Optional)